Selling Your Products Online

Audit Yourself & Your Audience

First things first

- **What is your level of technology and online knowledge and presence?**

- **Will you make time to sell online?**

- **How much extra money do you want to spend?**

- **Who is your audience and are they comfortable buying online?**

What is the best method for your brand?

And you can use more than one.

- **Utilizing establish programs**

- **Selling through social**

- **Selling through your website**

- **Can you group like products in your area together and sell?**

Things to consider

- **Product(s)**

- **Payment Method**

- **Delivery**

- **Promotion**

Websites

- **Different Program Options**:

  - **Weebly -** http://www.weebly.com/

  - **Wix -** https://www.wix.com

  - **WordPress -** https://wordpress.org

  - **Squarespace -** https://www.squarespace.com//

  - **Etsy –** https://www.etsy.com/

  - **Harvie -** https://www.harvie.farm/

Domain Names

Go Daddy - **https://www.godaddy.com/**

Google: **https://domains.google/**