Selling Your Products Online
Audit Yourself & Your Audience

*First things first*

- What is your level of technology and online knowledge and presence?
- Will you make time to sell online?
- How much extra money do you want to spend?
- Who is your audience and are they comfortable buying online?
What is the best method for your brand?

*And you can use more than one.*

- Utilizing established programs
- Selling through social
- Selling through your website
- Can you group like products in your area together and sell?
Things to consider

- Product(s)
- Payment Method
- Delivery
- Promotion
Websites

• Different Program Options:
  • Weebly - http://www.weebly.com/
  • Wix - https://www.wix.com
  • WordPress - https://wordpress.org
  • Squarespace - https://www.squarespace.com/
  • Etsy – https://www.etsy.com/
  • Harvie - https://www.harvie.farm/
Domain Names

Go Daddy - https://www.godaddy.com/

Google: https://domains.google/