

DeviceReady

Managing Your On-Line Presence

Hosted by the OSU Direct Agriculture Marketing Team

Are you invisible to your customers? If you do not have an effective online presence, you are. Join us for this hands-on workshop to learn how consumers:

- ◆ Find your business online
- ◆ View your business on mobile devices
- ◆ Use social media to access your content, as well as to post comments, photos, videos, reviews, and location-based check-ins
- ◆ Utilize apps and GPS devices to find and navigate to your business

Date: Tuesday, April 25th, 2017

Time: 9:00 a.m.— 4:00 p.m.
(Check-in from 8:30 a.m. - 9:00 a.m.)

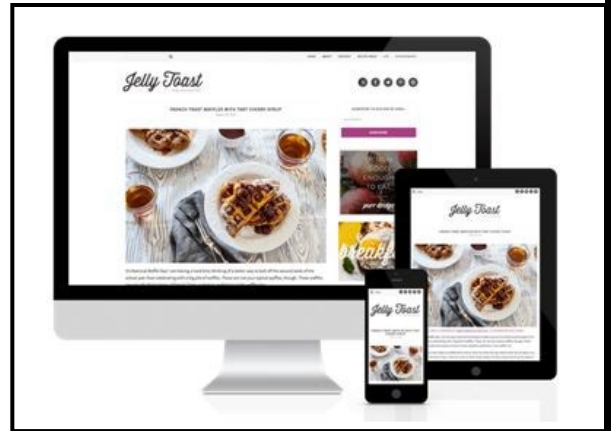
Location: CSCC Center for Workforce Development
315 Cleveland Ave, Columbus, Ohio 43215
Room 409

Cost: \$20.00
Includes: lunch, educational materials, and the DeviceReady Workbook

Register: Contact Charissa Gardner
740.289.2071 ext. 132
Gardner.1148@osu.edu

Deadline to register:
Friday, April 21st, 2017

NOTE: Please bring your mobile device with you.



go.osu.edu/DeviceReady